

CASE STUDY: IMPACT DAY PARTNER



Grantees:

Centro Tyrone Guzman
Volunteer Lawyers Network
Jewish Family & Child Services

Company Partner:

Ovative Group

Project Duration:

4 Hours Execution; 3 Hours Prework

Project Goal:

Establish accurate side data and reporting capabilities, for Constellation Fund grantees who currently lack them, through the implementation of Google Tag Manager, Google Analytics, and Google Looker Studio

Project Deliverables:

- Setup & Training on Google Tag Manager
- Setup & Training on Google Analytics
- Setup & Training on Google Looker Studio
- Tailored Recommendations for Dashboard Development

Project Outcome:

Through this pro bono engagement, the organization received hands-on setup and training for key digital analytics tools, including Google Tag Manager, Google Analytics, and Google Looker Studio—empowering the team to independently track, analyze, and visualize performance data.

Tailored recommendations were also provided to guide the development of dashboards aligned with the organization's specific goals and reporting needs.



CASE STUDY: SIGNATURE PARTNER



✧ Grantee:

Alliance Housing

✧ Company Partner:

KGH Leadership

✧ Project Duration:

7 hours / 6 Weeks

✧ Project Goal:

Help Executive Director evaluate financial capacity of organization to add staff and develop strategy for workforce growth.

✧ Project Background:

Alliance Housing builds and manages affordable housing for people with very low incomes. It has eight employees, seven of whom are focused on property management. The Executive Director manages all other administrative and operations functions with accounting and communications outsourced to consultants.

✧ Project Deliverables:

- 1-2 info/brainstorm meetings to determine optimal workforce growth strategy
- Three-year growth strategy, with implementation plan

✧ Project Outcome:

Developed internal human resource capacity building plan to be implemented over the course of three years. Also, developed skills related to hiring best practices and board engagement.



CASE STUDY: STRATEGIC PARTNER



Grantee:

Neighborhood
Development Center

Company Partner:

Northern Lakes Capital

Project Duration:

Approximately 6 to 8 weeks

Project Goal:

NDC conducts entrepreneur training, lends capital to community business owners, and develops innovative economic development initiatives. As they embark on a new 4-year strategic plan, they are seeking thought-partnership on future financial sustainability.

Project Deliverables:

- Financial analysis of all revenue streams
- Investment strategy recommendations
- Identification of current or new programming opportunities that increase earned revenue, cover salaries

Project Outcome:

Gained a comprehensive financial analysis of all existing revenue streams, providing critical insights into current performance and sustainability. Based on this analysis, tailored investment strategy recommendations were developed to optimize financial growth and long-term stability.

Additionally, the project identified both current and potential new programming opportunities designed to increase earned revenue, with a focus on covering staffing costs and enhancing overall financial resilience.

